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FEB 0 7 2007

Application No. 09/993,906

Atty Docket No. CLAR 1042-1

CERTIFICATE OF TRANSMISSION I hereby certify that this correspondence is being facsimile transmitted to the United States Patent & Trademark Office at Facsimile No. (571) 273-8300 on <u>Februar</u> 7, 2007.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Jax B. Cowden et al.

Application No. 09/993,906

Confirmation No. 7660

Filed: 27 November 2001

Title: METHOD AND APPARATUS FOR DISTRIBUTING A COMPUTER PROGRAM Group Art Unit: 2151

Examiner: Kamal B. Divecha

CUSTOMER NO.: 61081

POWER OF ATTORNEY BY ASSIGNEE TO EXCLUSION OF INVENTOR UNDER 37 C.F.R. § 3.71 WITH REVOCATION OF PRIOR POWERS

COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

The undersigned ASSIGNEE of the entire interest in the above-identified application for letters patent hereby appoints:

The attorneys and agents associated with Customer No. 61081

to prosecute this application and transact all business in the United States Patent and Trademark Office in connection therewith and hereby revokes all prior powers of attorney; said appointment to be to the exclusion of the inventors and the inventors' attorneys in accordance with the provisions of 37 C.F.R. §3.71.

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The following evidentiary documents establish a chain of title from the original owner to the Assignee:

_____ a copy of an Assignment attached hereto, which Assignment has been (or is herewith) forwarded to the Patent and Trademark Office for recording; or

X the Assignment recorded on 02/01/2002 at Reel 012570, Frame(s) 0017; and

X the Assignment recorded on 02/09/2004 at Reel 014958, Frame 0158.

Pursuant to 37 C.F.R. § 3.73(b) the undersigned Assignee hereby states that evidentiary documents have been reviewed and hereby certifies that, to the best of Assignee's knowledge and belief, title is in the identified ASSIGNEE.

Direct all telephone calls to Joseph E. Root at (650) 712-0340.

Address all correspondence to:

Customer Number 61081

Joseph E. Root HAYNES BEFFEL & WOLFELD LLP P.O. Box 366 Half Moon Bay, CA 94019 Telephone: (650) 712-0340 Facsimile: (650) 712-0263

Date:	2	i;	12007	ASS
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ASSIGNEE:	CLARIA CORPORATION
Signature:	JANS 12

Scott VanDeVelde

Name:

Title:

President & Chief Executive Officer